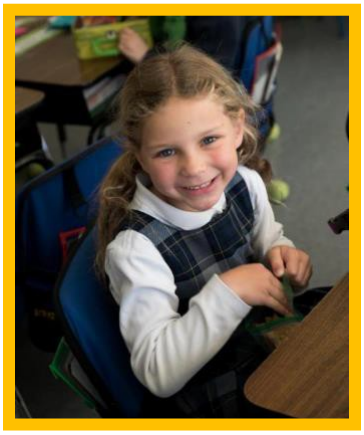


Small Business Sponsorship Opportunities

St. Joseph Catholic Academy, Brookfield, CT is funded through tuition, fundraisers, and other donations.

We are seeking to expand our fundraising efforts and sustain our operating costs by offering small business sponsorships in conjunction with our **Power to Prosper** outreach program at St. Joseph Catholic Academy and to further the mission of the school.

Our mission statement: Saint Joseph Catholic Academy provides a safe, nurturing, and spiritual environment where students achieve academic excellence through diversified learning. With Christ as the cornerstone, students experience an education founded on Gospel Values. In collaboration with parents and community, students become life-long learners, develop technological skills, and strive toward a life of faith.

How would a small business sponsorship with St. Joseph Catholic Academy benefit your company?

- Enjoy the loyalty of well over 100 local families that directly benefit from your support.

- Benefit from exposure to the thousands of patrons, relatives, and fans who support St. Joseph Catholic Academy.

- Support the education of hundreds of children while growing your business revenue.

Background

St. Joseph Catholic Academy is accredited by the New England Association of Schools and Colleges and staffed by a team of certified and highly qualified teachers, who are devoted to their teaching profession.

SJCA is proud of its family-like community where parents, teachers, and church are working together to develop the whole child both spiritually and academically. We maintain a strong academic environment by providing a rich core curriculum, which is

systematic, ongoing, and sequential. Academic excellence places the school in the top 10% of private schools in the nation.

Our Community

The SJCA Community is comprised of 70 families with 100 students.
Presently, SJCA enrolls students from Brookfield, Bridgewater, New Milford Newtown, Danbury, New York, Oxford and Sherman

"**Power to Prosper** is a creative approach to building community relationships. It is a partnership in which small businesses commit to SJCA. Businesses benefit from our print and social media advertising which ultimately increases sales from the SJCA community, neighbors/friends who participate in our events, use our campus, and attend our parish Church. **Power to Prosper** help*s to* develop a relationship built on community, integrity, and commitment. As with all things related to SJCA, **Power to Prosper** positively impacts every child's education."

– Mary R. Maloney, Head of School

Small Business Sponsorships are Available at the following levels:

- Platinum ($2000)
- Gold ($1000)
- Silver($750)
- Bronze ($500)
- Outdoor Banner ($250)
- Ala Carte Event Sponsorship
- Facility Enhancement Sponsorship
- Scoreboard Sponsorship
- Team Sports Sponsorship

Moms make 85% of household spending decisions.

Moms show 82% loyalty rate to brands that support causes they believe in.

91% of moms rely on social media to make buying decisions.

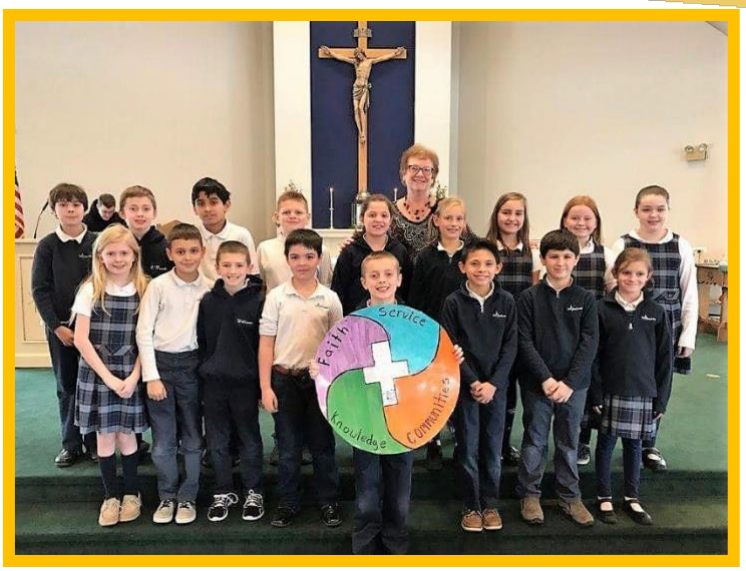
With your St. Joseph Sponsorship you will earn our loyalty + social media buzz!

Questions?

Contact the Power to Prosper Chairperson, Vince Abeyta
powertoprosperinfo@sjsbrookfield.org

Platinum $2,000

- Full page ad in Event Programs
- 6' x 2' banner in school gymnasium
- 5'x2' outdoor banner on sports field
- Platinum tier ad on SJCA sponsorship webpage
- 3 business posts per school year on social media/school newsletters
- Business ad campaign sent through backpacks
- Business logo on 5K Walk/Run T-Shirt*
- *Exclusive complimentary invitations to **Power to Prosper** sponsored events for successive annual sponsorships*



Gold $1000

- Full page Ad in Harvest Tournament Program
- Full page Ad in Gala Program
- 5' x 2' banner in school gymnasium
- Gold tier ad on SJCA sponsorship webpage
- 2 business posts on social media/school newsletters
- Business ad campaign sent through backpacks
- Business logo on 5K Run/Walk T-Shirt*

"Our SJCA sponsorship affirms that our core value of providing a quality Catholic education to all is a high priority for us. The sense of commitment to my values will last far beyond any other tangible benefit I could otherwise look for. We are all called to support Catholic education in some way. Many volunteer their time. Many volunteer their talents. Our sponsorship combines with those contributions to benefit all of SJS and the world at large when the students enter it after graduation. There's no greater return on investment than that."

— Pat Conlon

Conlon Engineering, LLC
www.conlonengineering.com

Silver $750

- Half page ad in Harvest Tournament Program
- Half page ad in Gala Program
- 4' x 2' banner in school gymnasium
- Silver tier ad on SJS sponsorship webpage
- 1 business post on social media/school newsletters
- Business logo on 5K Walk/Run T-Shirt*

Bronze $500

- 5' x 2' banner on the sports field adjacent to the school
- Bronze tier ad on SJS sponsorship webpage
- 1 business post on social media/school newsletters

"Sponsorship is an act of helping a charity with funding. In turn you receive the benefits of brand recognition, helping with the community, making friends and bringing service to people who are proud of your work. We love working with SJCA."

– Michael Goldstein

Unlimited
SIGNS, DESIGNS & GRAPHICS

Questions?

Contact the Power to Prosper committee a
powertoprosperinfo@sjsbrookfield.org

Ala Carte Sponsorships

We are eager to customize a sponsorship package that fits your marketing goals and budget! The following are a list of events that offer sponsorship opportunities:

School Fundraising Event Sponsorships – Large events such as our Harvest Basketball Tournament, Christmas Bazaar and Spring Gala offer Program Advertising and Raffle Donations are available.

Many of our events are hosted in our school gymnasium and providing exposure of corporate banners, ads, and other materials to numerous families from Brookfield and surrounding communities.

Special Opportunities

School Improvement projects as per assessed needs. (investment level varies; marketing package designed based on value of sponsorship) – these types of sponsorships will come with a commemorative plaque to designate your generosity toward our school. This is a powerfully unique opportunity for a local business heavily invested in the community that would benefit from thousands of people being reminded of your support for years to come!

Scoreboard Sponsorship (expected investment $6000) – An SJCA scoreboard sponsor would have the opportunity to brand the scoreboard with your business logo for a period of five years.

Team Sports Sponsorship - We offer competitive basketball and track at SJCA. These teams can be supported with uniforms and equipment with your logo.

Questions? Contact: powertoprosperinfo@sjsbrookfield.org

SAINT JOSEPH IHS CATHOLIC ACADEMY Brookfield, CT